

# STANDARD SPONSORSHIP LEVELS

We ask for your partnership in making our **20th Annual Miles for Smiles** event a success by becoming a SPONSOR! You'll have the opportunity to promote your company, aid in lead generation, gain new contacts, and reach a wider demographic-- all while making the biggest impact in our community!

For additional information, please contact BCC's Development Department at milesforsmiles@bcckids.org, or visit bcckids.org/milesforsmiles.

#### **Bronze Sponsor - \$550**

- Tax deduction certification
- Table and signage at event

## Silver Sponsor - \$700

- Social Media Mention
- Tax deduction certification
- Table and signage at event

## Gold Sponsor - \$1,000

- Social Media mention
- Tax deduction certification
- Table and signage at event
- Promotional material in event goodie-bag
- Recognition during event award ceremony

## Platinum Sponsor - \$1,500

- · Logo on event t-shirt
- Social Media mention
- Tax deduction certificate
- Table and signage at event
- Promotional material in event goodie-bag
- Recognition during event award ceremony
- Recognition on BCC website as a partner
- Featured recognition in event communications and/or press releases

#### **Titanium Sponsor - \$2,000**

- Logo on event t-shirt
- Social Media mention
- Tax deduction certificate
- Table and signage at event
- Promotional material in event goodie-bag
- Recognition during event award ceremony
- Premier recognition on BCC website as a partner
- Premier recognition in event communications and/or press releases

#### **Presenting Sponsor - \$3,000**

- Logo on event t-shirt
- Social Media mention
- Tax deduction certificate
- Table and signage at event
- Promotional material in event goodie-bag
- Recognition during event award ceremony
- Premier recognition on BCC website as a partner
- Premier recognition in event communications and/or press releases
- Speaking opportunity at event & Mention by the host

Team walk t-shirts available while supplies last.



# **DIAMOND SPONSORSHIP LEVELS**

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### **Diamond Sponsor - \$5,000**

- Logo on event t-shirt
- Social Media mention & Post event recognition
- Tax deduction certificate
- Table and signage at event
- Promotional material in event goodie-bag
- Recognition during event award ceremony
- Diamond recognition on BCC website as a partner
- Diamond recognition in event communications and/or press releases
- Speaking opportunity & Mention by the Host

# **Double Diamond Sponsor -** \$10,000

- Logo on event t-shirt
- Social Media mention & (4) Post event recognition posts
- Tax deduction certificate
- Table and signage at event
- Promotional material in event goodie-bag
- Recognition during event award ceremony
- Double Diamond recognition on BCC website as a partner
- Double Diamond recognition in event communications and/or press releases
- Speaking opportunity & Mention by the Host



# **Triple Diamond Sponsor -** \$20,000 and Above

- Logo on event t-shirt
- Social Media mention & (4) Post event recognition posts
- Follow-up appreciation with unique video brand exposure for future year promotion
- Tax deduction certificate
- Table and signage at event
- Promotional material in event goodiebag
- Recognition during event award ceremony
- Triple Diamond recognition on BCC website as a partner
- Triple Diamond recognition in event communications and/or press releases
- Speaking opportunity & Mention by the Host