

Broward Children's Center
Ilana Hirsch
ilanah@bcckids.org
954.943.7336 Ext. 104
200 SE 19th Avenue
Pompano Beach, FL 33060

FOR IMMEDIATE RELEASE

14th Annual Miles for Smiles raises over \$54,000 for children with special needs

Pompano Beach, FL (11/4/2017): Broward Children's Center, in collaboration with many community partners, hosted its 14th Annual Miles for Smiles fundraiser, bringing in over \$54,000 for the medical, educational, recreational, and therapeutic services provided to the infants, children, young adults, and families that BCC serves.

Over 600 walkers, runners, and wheelchair participants circled around the Pompano Beach Community Park early Saturday morning.

"We are so happy with the outcome and attendance. Irma has made it a rough year for all of us, but it did not spoil the day for children and families," said CEO Marjorie Evans. "We are so grateful for all the community support and spirit. We love the fun that this event brings to all."

The participants were welcomed back with entertainment- DJ, pop a shot, connect four, and jenga- by The Fantastic Party Factory, along with complimentary food and drinks from: Chick-fil-A, Publix, Whole Foods, Wawa, Trader Joe's and Joey Accardi. The crowd also enjoyed tabletop games, sand art, and other activities from the vendors and sponsors in attendance.

The top 3 finishers in each category- runners, walkers, and wheelchair participants- all received medals, and the top 3 team fundraisers received prizes as well.

Some of the event's largest supporters include The Berkley Group, John Knox Village, The Bernardo Family, Atlantic Bus, Maxis 360, First Citizens Banks, Bateman Gordon & Sands, Stewart & Associates, McKesson Medical, The Fantastic Party Factory, General Agents Benefit Mall, Joey Accardi, Re/Max, TGI Communications, Addiction Recovery Legal Service, the Gothier Family, and Pinnacle Constructors.

"We truly have an amazing community. You hear of everything happening around our nation, and the world, then you see the community come together like they did for Miles for Smiles on Saturday, and it really touches your heart," said Development and Marketing Manager, Bri Ploude. "We just want to send thanks to everyone who came out and supported our kids. They are so great, and it's special to us to see so many others get involved in what we do!"

Broward Children's Center is a 501 (c)(3) that provides service and care to infants, children, and young adults with special needs. Since 1971, BCC has operated in Pompano Beach, Florida, serving both local and national children and their families.

For more information about Broward Children's Center, or the event, please visit <http://bcckids.org/milesforsmiles>.