



SPONSORSHIP PACKAGE 2025



Saturday, November 15, 2025
Pompano Beach Community Park
Check-in: 8 a.m. | Race time: 9 a.m.



ABOUT US

Broward Children's Center is a nonprofit organization dedicated to serving infants, children and young adults who are developmentally disabled and medically fragile and their families.

Since 1971, Broward Children's Center, a private, 501(c)(3) nonprofit, has been providing medical, educational, therapeutic, recreational, daily living, and advocacy services through its network of care to infants, children, and young adults who are developmentally disabled and/or medically fragile. Through a continuum of services designed to meet the needs of each child and their families, Broward Children's Center remains focused on delivering the highest quality care necessary to ensure that each individual is given every opportunity to thrive and succeed. Broward Children's Center is located at 200 SE 19th Ave., Pompano Beach, FL 33060.

For more information, please visit www.bcckids.org or contact Director of Development David Perez at 954-809-5449 or DavidP@bcckids.org.

SPONSORS

TITANIUM SPONSOR



PLATINUM SPONSORS



SILVER SPONSORS



IN - KIND CONTRIBUTORS



MEDIA PARTNERS



1. DIAMOND LEVELS



Broward Children's Center asks for your partnership in making its Annual Miles for Smiles event a success by becoming a sponsor. You'll have the opportunity to promote your company, aid in lead generation, gain new contacts, and reach a wider demographic – all while making a big impact in our community!

For sponsorship details, please contact Director of Development, David Perez at DavidP@bcckids.org.

Double Diamond Sponsor \$15,000

- Logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.
- Logo on event t-shirt.
- Social media mention and (4) post-event recognition posts.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Double Diamond recognition on BCC websites as a partner.
- Double Diamond recognition in event communications and/or press releases.
- Speaking opportunity and mention by the Host.

Triple Diamond Sponsor \$20,000 and Above*

- Logo on event t-shirt.
- Social media mention and (4) post-event recognition posts.
- Follow-up appreciation with unique video brand exposure for future year promotion.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Triple Diamond recognition on the BCC website as a partner.
- Triple Diamond recognition in event communications and/or press releases.
- Speaking opportunity and mention by the Host.

***Contact David Perez**

2.ENHANCED LEVELS



Entertainment Sponsor \$4,000

- Logo on event t-shirt.
- Social media mention and post-event recognition.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Diamond recognition on the BCC website as a partner.
- Diamond recognition in event communications and/or press releases.
- Speaking opportunity and mention by the host.

Kids Fun Area Sponsor \$5,000

- Logo on event t-shirt.
- Social media mention and post-event recognition.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Diamond recognition on the BCC website as a partner.
- Diamond recognition in event communications and/or press releases.
- Speaking opportunity and mention by the host.

Title Sponsor \$10,000

- Logo on event t-shirt.
- Social media mention and (4) post-event recognition posts.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Double Diamond recognition on the BCC website as a partner.
- Double Diamond recognition in event communications and/or press releases.
- Speaking opportunity and mention by the host.

Team walk t-shirts while supplies last.

3. STANDARD LEVELS



Bronze Sponsors \$550

- Tax deduction certificate.
- Table and signage at the event.

Gold Sponsors \$1,000

- Social media mention.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during the event award ceremony.

Platinum Sponsors \$1,500

- Logo on event t-shirt.
- Social media mention.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during the event award ceremony.
- Recognition on the BCC website as a partner.
- Featured recognition in event communications and/or press releases.

Titanium Sponsors \$2,000

- Logo on event t-shirt.
- Social media mention.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Premier recognition on the BCC website as a partner.
- Premier recognition in event communications and/or press releases.

Bib Sponsor \$2,500

- Logo on event t-shirt.
- Logo on all runners' timing bibs.
- Logo on Start/Finish Line.
- Social media mention and post-event recognition.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.

Presenting Sponsors \$3,000

- Logo on event t-shirt.
- Social media mention.
- Tax deduction certificate.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.
- Premier recognition on the BCC website as a partner.
- Premier recognition in event communications and/or press releases.
- Speaking opportunity at event and mention by the host.

Timing Sponsor \$3,500

- Logo on event t-shirt.
- Logo on Start/Finish Line.
- Logo on Start/Finish Line Arch.
- Social media mention and post-event recognition.
- Table and signage at the event.
- Promotional material in event goody bag.
- Recognition during event award ceremony.

Team walk t-shirts while supplies last.



Saturday, November 15, 2025
Pompano Beach Community Park

JOIN BROWARD CHILDREN'S CENTER TO WHEEL, WALK OR RUN FOR THE KIDS!

The Miles for Smiles Run/Walk 5K fundraiser is a race for infants, children, and young adults who are developmentally disabled and medically fragile. Featuring live music and games, raffles, fun and more!

Compete for 1st Place Running Champion, 1st Place Walking Champion, Top Team Fundraiser, Top Individual Fundraiser, Most Spirited Participant, and more!

Early registration: \$25
Registration at check-in: \$35
Check-in: 8 a.m.
Race time: 9 a.m.

SPONSORSHIP INFORMATION

Director of Development, David Perez - DavidP@bcckids.org



SPONSORSHIP INFORMATION

David Perez

Director of Development

DavidP@bcckids.org

Thank you!

bcckids.org

